



WHITE PAPER v1.0

14.05.24

Gaming Growth Forecast

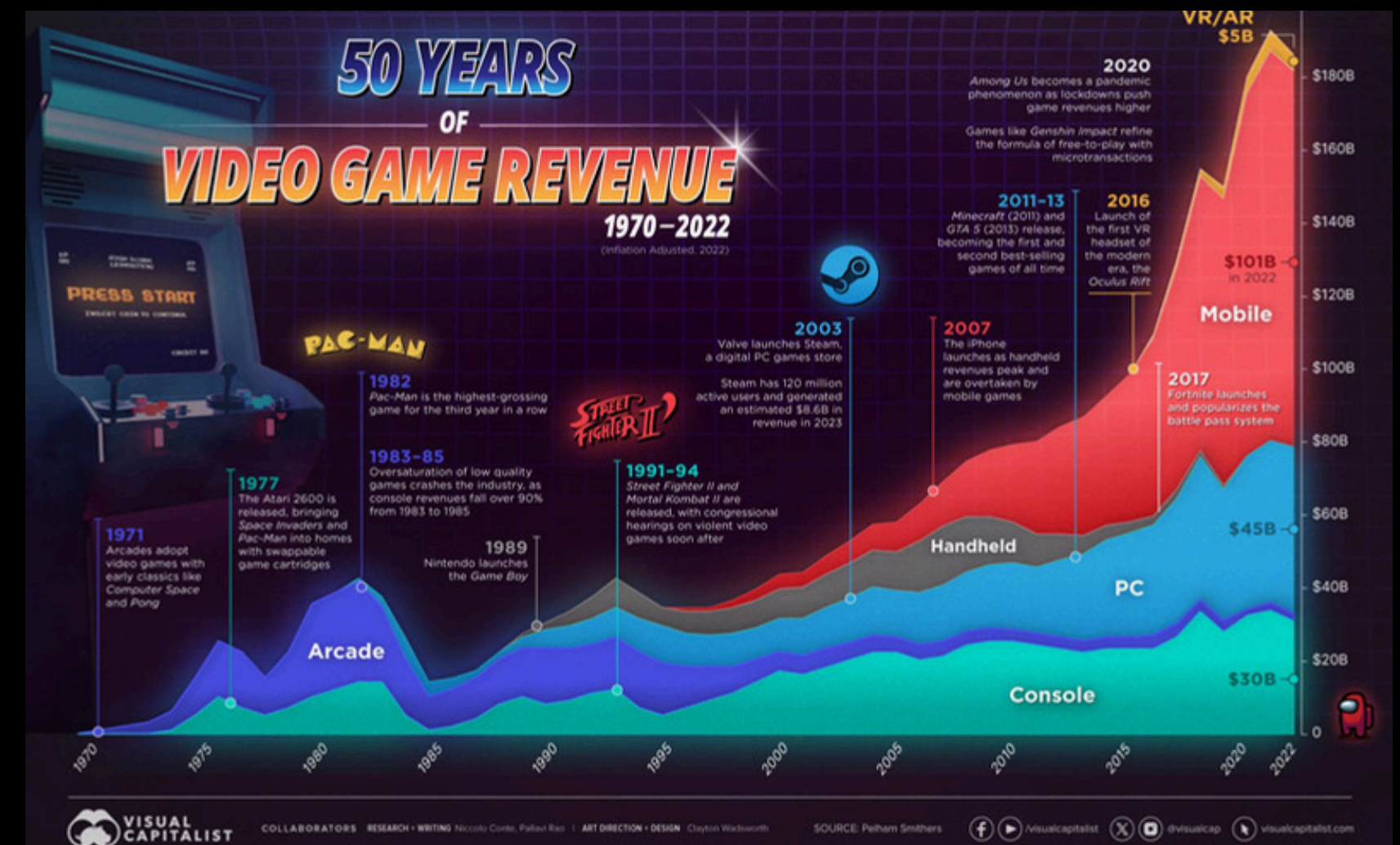
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Unveiling the Market Dynamics Fueling The Gaming Boom

Double Digit Domination: Board & Blockchain Games Drive \$627 B Market**

The gaming industry is about to explode, fueled by two unexpected powerhouses:

- Blockchain games detonating with a mind-blowing 1,400% expansion.
- Board games roaring back with a 200% growth spurt.

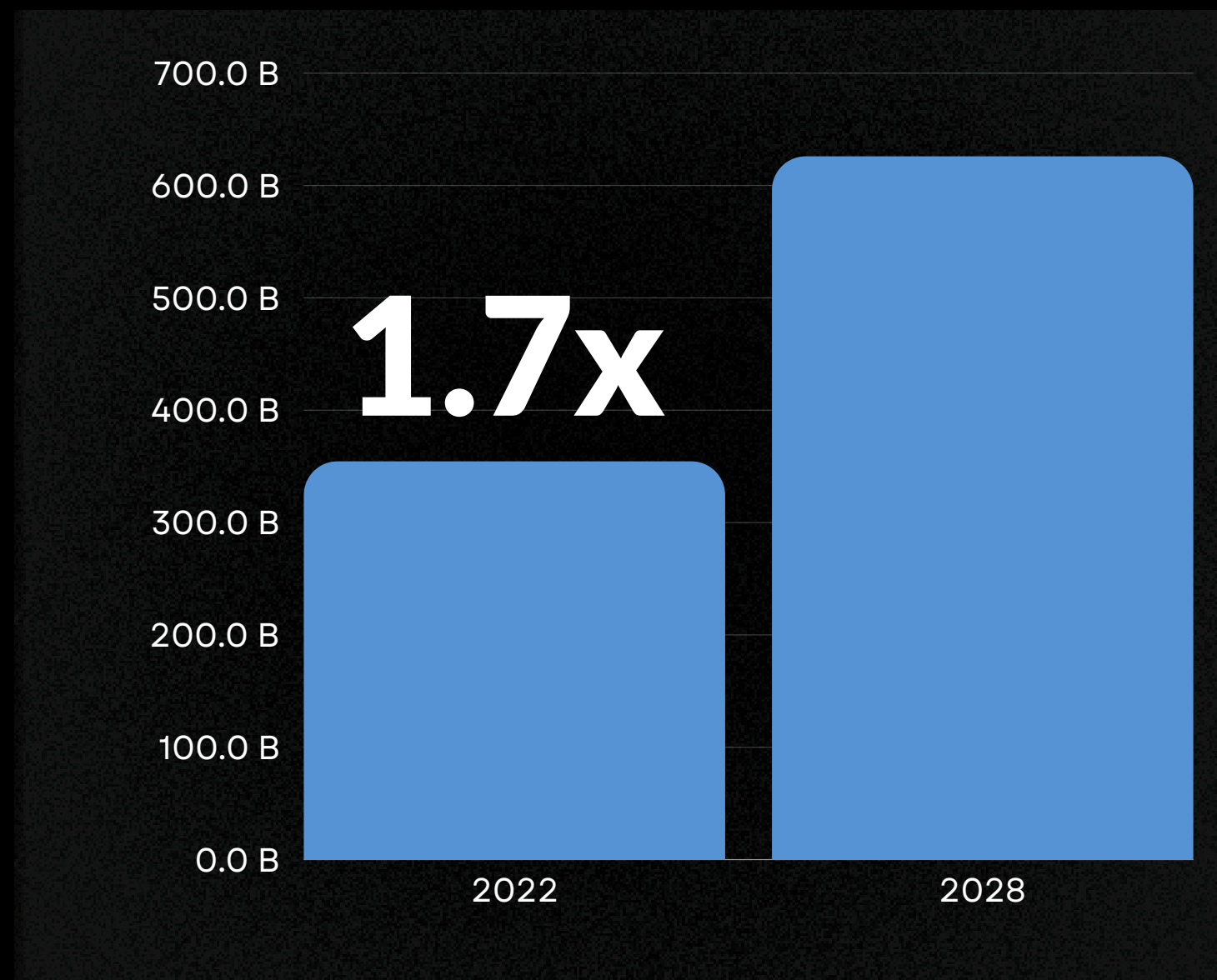


**Source: Statista

Digital Games Forecast

Unveiling the Market Dynamics Fueling The Gaming Boom

2



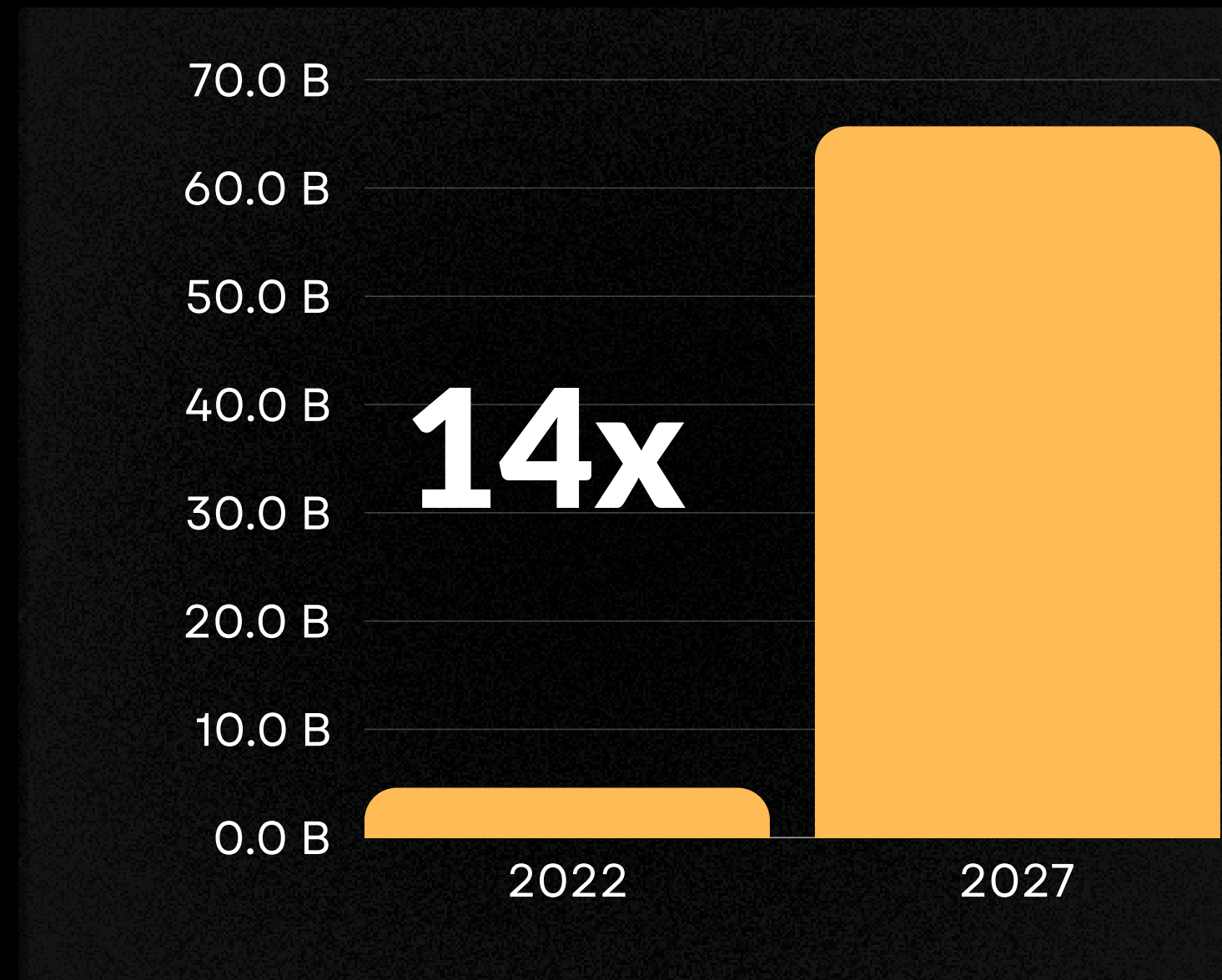
Digital Games Forecast

Growth: 77%
CAGR: 8.9%

Blockchain Games Forecast

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Unveiling the Market Dynamics Fueling The Gaming Boom



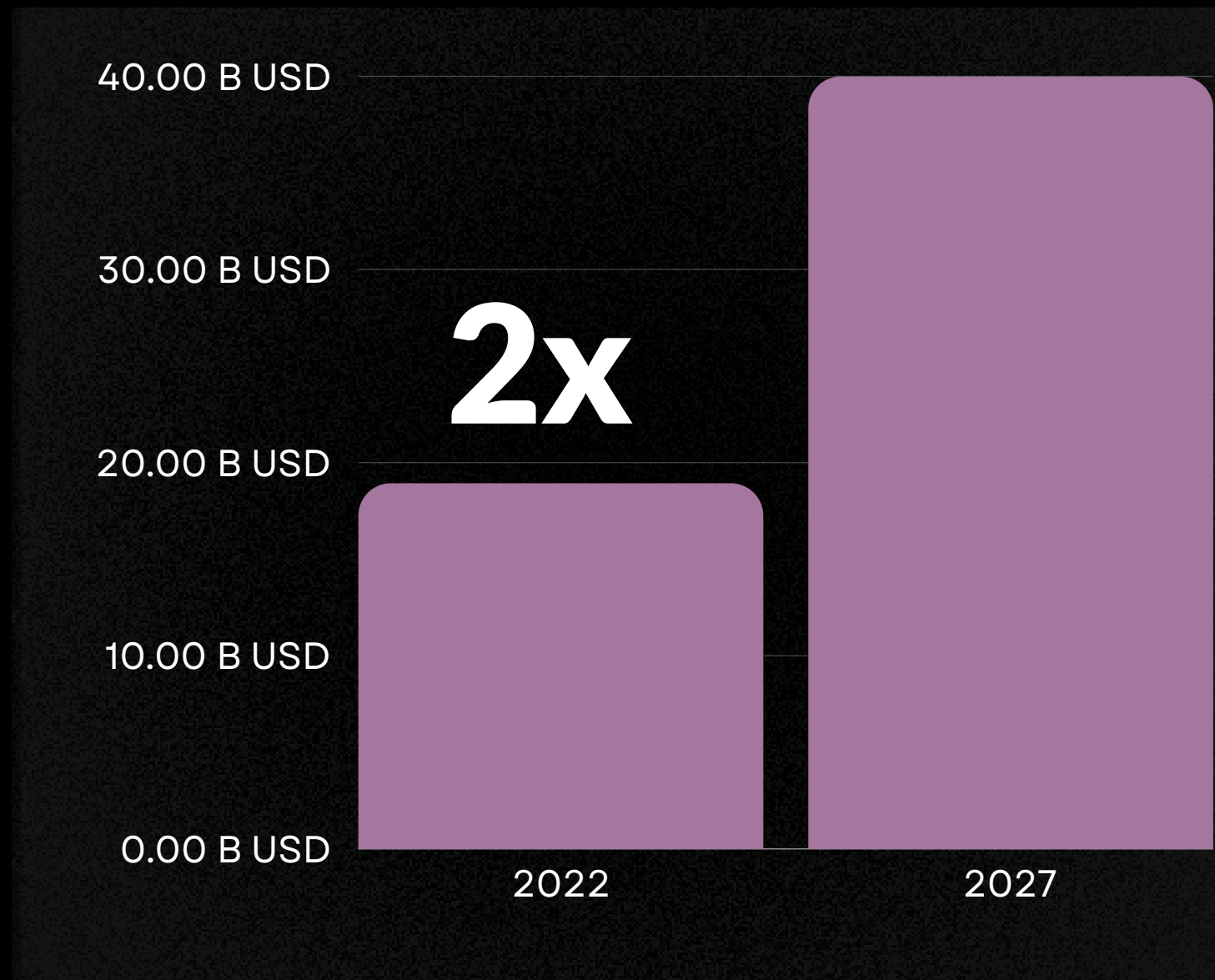
**Blockchain
Games
Forecast**

**Growth: 1400%
CAGR: 70.3%**

Board Games Forecast

Unveiling the Market Dynamics Fueling The Gaming Boom

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**Board
Games
Forecast**

Growth: 200%
CAGR: 13.3%

Where Gamers Unite

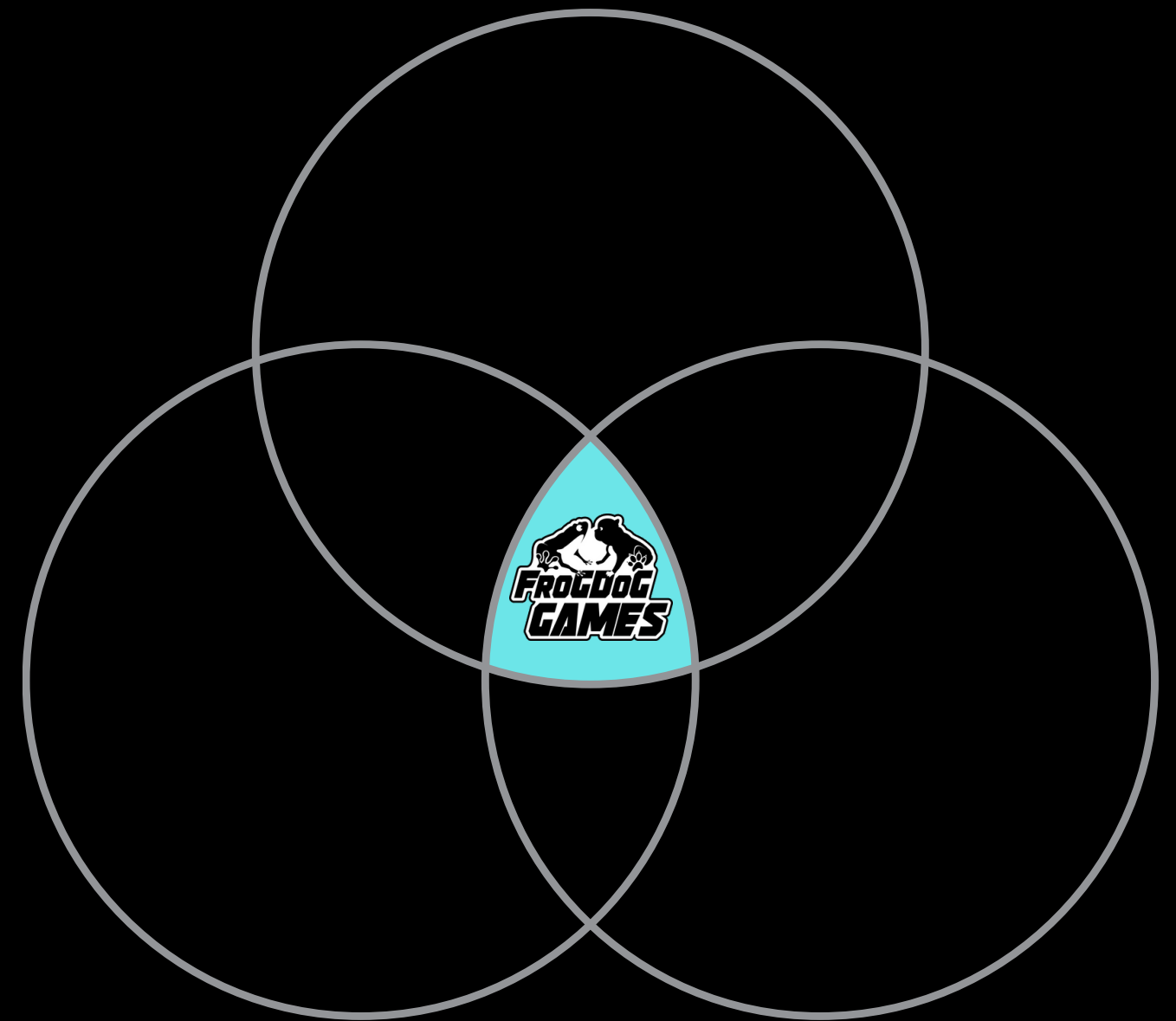
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Bridging the Divide: An Unified Gaming Experience for All

Unified Gaming Experience

FrogDog Games doesn't just target one audience, we unite them! We foster a thriving community where diverse players connect through shared passion.

By creating a multifaceted experience, **Battle Gods** fosters a thriving community where all types of gamers can connect and share their passion for the game.



FrogDog Games Studio

Board2Block: Blasting Board Games into Web 3.0

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Board Game Enthusiasts

Welcome the familiar world of physical components and strategic depth.



Mobile Gamers

Appreciate strategic gameplay, captivating storylines, and unique mechanics.



Blockchain Gamers

Familiar with crypto and crave innovative play-to-earn experiences.

FrogDog Games Studio

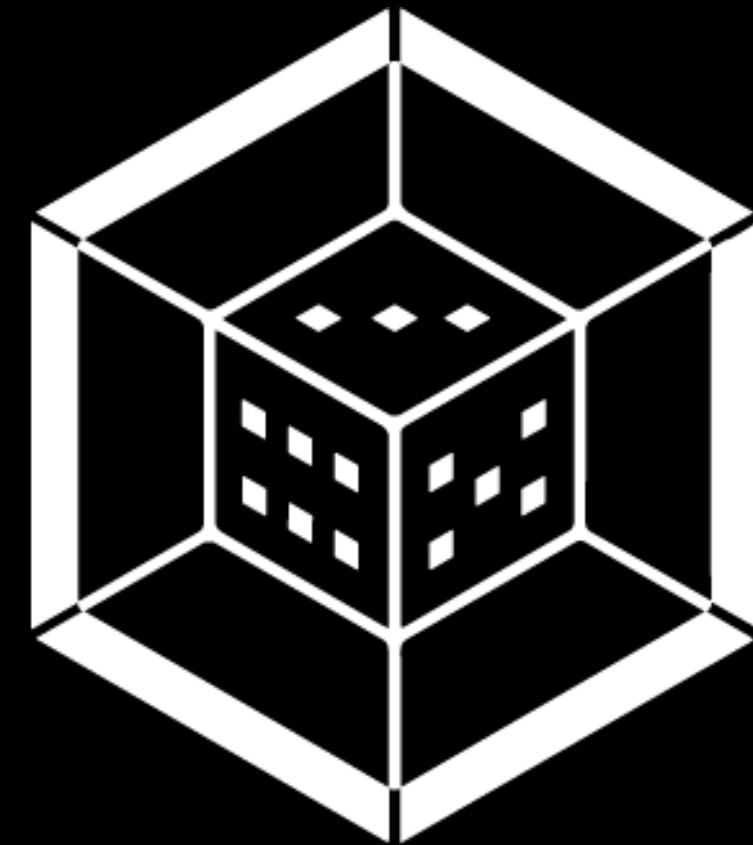
Board2Block: Blasting Board Games into Web 3.0



Boardgames meet Digital Games

We envision a future where physical games seamlessly merge with the potential of digital games, AR and Web 3.0 technology.

Unlock unprecedented levels of engagement, ownership, and value for players, collectors, and investors alike.



Board2Block

FrogDog Games Studio

Key Advantages of the Convergence - Enhanced Engagement

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AR and Blockchain

Phygital experiences blend physical and digital elements, allowing technology like **AR** to create more immersive and interactive gameplay.

Blockchain-powered rewards incentivize players to participate, compete, and earn tangible value from their gameplay.



[▶ Play Video](#)

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Key Advantages of the Convergence - True Ownership

Ownership through NFTs

Players can create and own their in-game asset, **NFTs**, trade them freely, and build collections with real-world value.

Foster a sense of agency and investment in the gaming experience.



Character design

FrogDog Games Studio

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Key Advantages of the Convergence - Decentralized Ecosystem

Decentralized Ecosystem

Web 3.0 enables a more equitable and transparent gaming environment, free from centralized control.

Players can contribute to decision-making, shape the future of the platform, and share in its success.



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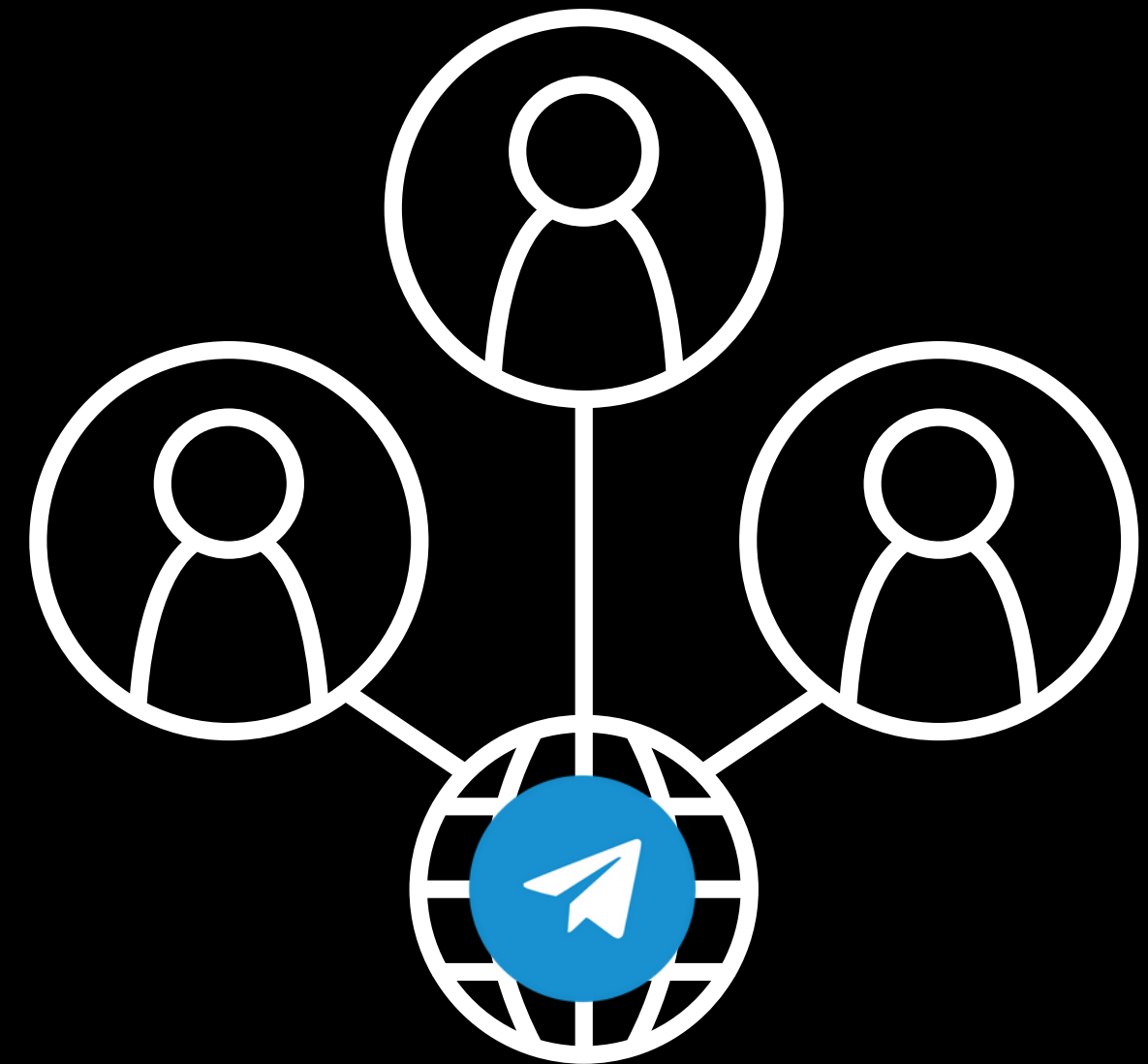
Key Advantages of the Convergence - Community Driven Growth

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Fostering Communities

By launching on **TON Blockchain**, FrogDog Games will be able to leverage the network effects of the **1 Billion+ Telegram Users**.

- Digital convergence bridges and fosters active player communities that drive innovation, co-creation, and shared experiences.
- Build long-term engagement and loyalty.



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Key Advantages of the Convergence - New Revenue Streams

Invest, Play, Collect, Create: The FrogDog Ecosystem Where Everyone Wins

- Blockchain and NFTs unlock innovative monetization models for investors, players, game developers and artists.
- The creation of a cross-platform sustainable ecosystem that benefits all stakeholders.



FrogDog Revenue Streams

Multiple Revenue Streams for Investors

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TOKEN & NFT PURCHASES

% OF FDT TOKEN & NFT
PURCHASES FEES

FROG DOG GAME POOL SPLIT

% OF GAME POOL SPLIT

IN-GAME ADS & SPONSORS

% OF ADS AND
SPONSORS FEES

INVESTORS



FDT STAKERS
NFT OWNERS

FrogDog Revenue Streams

Multiple Revenue Streams for Players

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UNLOCK NFT PRIZES

% OF FDT TOKEN & NFT
PURCHASES FEES

SELL VICTORY NFTS

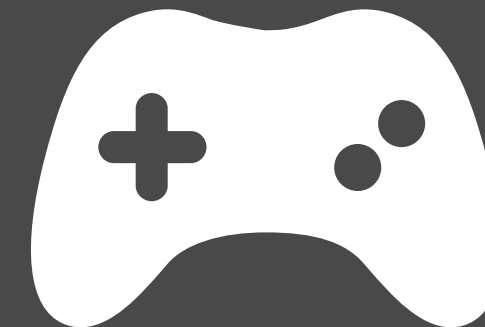
COLLECT VICTORY NFTS AND
SELL THEM ON OUR MARKET

EARN PRIZES

% OF ADS AND
SPONSORS FEES



GAMERS

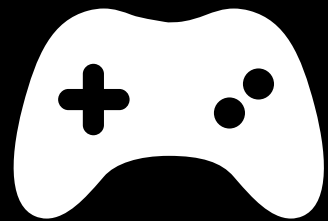


NFT OWNERS

FrogDog Ecosystem

Creating a Win-Win Ecosystem for All: Players/Game Devs + Artists

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GAMERS

- **Victory NFTs:** Celebrate achievements with unique commemorative NFTs.
- **Prize money:** Win games, climb the leaderboard and earn rewards for top performance.
- **NFT drops and rewards:** Acquire free NFTs through gameplay and trade/sell them.



GAME DEVS + ARTISTS

- **Direct revenue:** Percentage of NFT sales and royalties on secondary sales.
- **Extra bonuses:** Rewards for player engagement and community growth.
- **Promotion and exposure:** Leverage FrogDog community for their own projects.



FrogDog Ecosystem

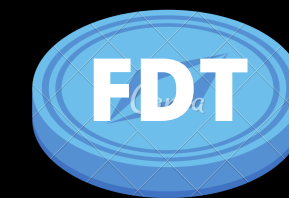
Creating a Win-Win Ecosystem for All: NFT/Token Holders

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NFT HOLDERS

- **Royalty fees:** Earn a percentage of each NFT sale.
- **In-game perks:** Exclusive areas, bonus items, character customization
- **Boosted rewards:** Higher ad/sponsor share, larger prize pool split (based on NFT type and increased by combos/rarity).



TOKEN HOLDERS

- **Passive income:** Share of token/NFT purchases, ads/sponsors, and prize pool.
- **Exclusive access:** Voting rights, beta features, limited edition NFTs.
- **Community governance:** Shape game development through voting and feedback.



FrogDog Community

Vote for features and grow the game together as a community

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GUARDIAN ANGELS

EARLY BACKERS

GUARDIAN FORCE

NFT HOLDERS

GUARDIAN KEEPERS

TOKEN HOLDERS

COMMUNITY

FrogDog Games Vision

Forging the Future of Play: Interconnected Game Universes

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Creating more than games...

FrogDog Games is committed to crafting not just games, but thriving universes like **Battle Gods**. We believe in the power of interconnected experiences, where players' choices and actions ripple across different digital and physical realms.

This **interconnected** approach fosters a deeper level of player engagement, immersiveness and community.



Battle Gods Universe

Building the biggest interconnected Mythoverse

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The Battle of Gods Mythoverse

Battle Gods is a sprawling phygital universe fueled by over 18 mythologies and 999 gods, brimming with rich lore, and brought to life through a series of interconnected:

- Mobile Mini-Games
- Strategic Board Games
- NFT/TCG Powered Expansions
- Augmented Reality Integrations



battleofgods.io

Battle Gods Universe

Upcoming Releases

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Forges of Faith (FOF)

An innovative tap game. Accumulate \$Faith and finish quests to climb the leaderboard and earn rewards.



Dawn of Duels (DoD)

Hone your skills in this fast-paced PvP battleground. Use \$Faith and Quests from FOF to unlock characters.



Arena of Ages (AoA)

Battle teams of Gods in an AR enhanced experience, earning rewards and tradable NFTs.



**Join the adventure.
Find your tribe!**